Newsletter

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Alibaba Cloud and Siemens to deliver career advice session for Digital Challenge 2022 finalists

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E-COMMERCE

The E-Commerce module covers the main concepts of e-commerce and develops an understanding of how to set up, manage and maintain a store on an online platform, a social media platform and an e-commerce marketplace.

From startups to small businesses, right through to huge brands, most companies can benefit from their own e-commerce website, to sell their own services or products. In today's competitive and convenience-focused society, consumers are attracted to an efficient online shopping experience, making e-commerce a vital tool for business.

The E-Commerce module is suitable for anyone who would benefit from promoting and selling products or services online. E-commerce offers businesses a whole range of benefits, from marketing opportunities, to increasing product ranges, to generating more sales and with an optimised and well developed website.

Develop the essential concepts and understanding related to the fundamentals of e-commerce

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New module: E-Commerce

Develop the essential concepts and understanding related to the fundamentals of e-commerce.

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