



ICDL Asia

Newsletter

Welcome to the June edition of the ICDL Asia newsletter. You can find all the stories from the newsletter on icdlasia.org.

ICDL ASIA
DIGITAL
LITERACY DAY

8 September 2022, 9am - 12pm (ICT)
National Economics University
Hanoi, Vietnam

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ICDL Asia Digital Literacy Day returns for the 6th year

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DIGITAL
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Alibaba Cloud and Siemens to deliver career advice session for Digital Challenge 2022 finalists

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ICDL Professional E-COMMERCE



The E-Commerce module covers the main concepts of e-commerce and develops an understanding of how to set up, manage and maintain a store on an online platform, a social media platform and an e-commerce marketplace.

From startups to small businesses, right through to huge brands, most companies can benefit from their own e-commerce website, to sell their own services or products. In today's competitive and convenience-focused society, consumers are attracted to an efficient online shopping experience, making e-commerce a vital tool for business.

The E-Commerce module is suitable for anyone who would benefit from promoting and selling products or services online. E-commerce offers businesses a whole range of benefits, from marketing opportunities, to increasing product ranges, to generating more sales and with an optimised and well developed website.

Develop the
essential
concepts and
understanding
related to the
fundamentals
of e-commerce

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New module: E-Commerce

Develop the essential concepts and understanding related to the fundamentals of e-commerce.

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Trusted as one of the world's most reliable, renowned and recognised digital skill standards, I have completed more than 20 modules with ICDL Asia to date.

To keep up with this rapid transforming digital society, I am motivated to upskill and be certified with ICDL to stay relevant and gain new digital skills that are highly in demand in the job market.
Thank you ICDL!

MATTHEW CHEN

Officer, Thai Customs Department

ICDL Asia has helped candidates worldwide to gain workplace-ready digital skills

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ICDL Around the World



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